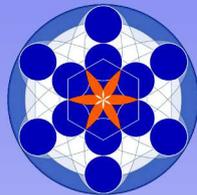


# 21 KEYS TO GETTING ANYTHING YOU WANT

BY

CHRISTIAN GEORG SCHWARZ



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## THE AUTHOR

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Christian Georg Schwarz is entrepreneur, project developer, speaker, author and coach.

His motto “When they said sit down, I stood up” stands for going ones own individual path, finding solutions and realizing visions. Even on things where others claim that there is no possibility.

In the year 1998, as a freshly trained and graduated construction engineer - and despite all gloomy prediction - he founded a construction management company.



He sold it - once again, despite all well-meant advises - after 12 years of management, in order to focus even more on the sector consultation and lecture services.

His professional expertise is optimized by a considerable amount of national and international training, inter alia from Tony Robbins and JT Foxx so that he knows perfectly well how to bring a synergy into innovation, efficiency and leadership.

The impressions and lectures Christian Georg Schwarz could gather on ca. 30 individual tours, as well as the experiences as a father of three children serve next to his expertise, as an inspiring source for his work.

In this book, Christian Georg Schwarz presents a down-to-ground, but also a creative system that will help you, step by step, to turn your visions promptly into profit. Whether you define your “profit” as money, health, joy or the sum of it altogether and regardless of what challenges you meet in your professional or private life.

In this book, you receive 21 keys to getting anything you want.



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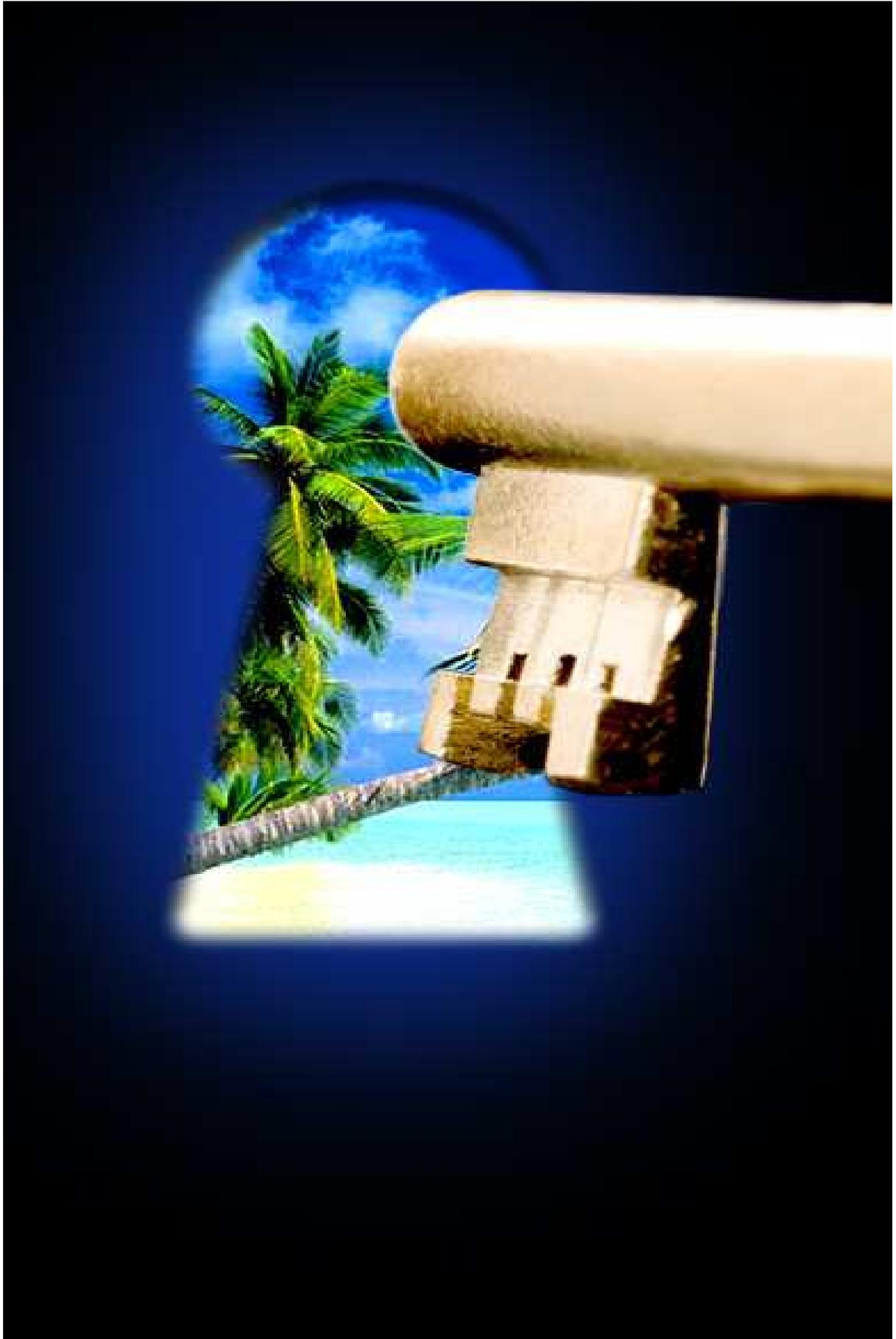
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# INTRODUCTION

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“I will not work at Siemens from morning to evening until I am 60 years old, just to get hit by a car”. That’s what I told my father when I was 16 years old. Back then, I didn’t know just how right I was: My father died ten years later in a car accident, aged 60. It happened two weeks after the start of his early retirement. The already booked trip to the mountains of the Karakorum, one of my father’s life dreams remained a dream.

My father spent 30 years in an office. He was rarely home so that I can only remember a few experiences with him. I wanted to do it differently. I wanted to be there for my family and experience the development of my children firsthand. I wanted to take time whenever necessary for my family. And I wanted to make money with meaningful work. I wanted to be of benefit and enjoy using my time and skills in a good way.

Soon I began my first project: I traveled the world on my own. When I was 19 years old I made a trip around the world. Many more long-distance journeys were soon to follow. When I was 23 years old, I made an experience that left a deep mark:

Madagascar, August 1994:

My flight home is completely overbooked. The next plane supposedly departs in four days. Because of that, Air Madagascar pays a stay in the Hilton hotel. I am still studying at university – on top of that, I had just traveled through the country with my backpack for five weeks – so the unexpected stay in a luxurious hotel is perfect.

While the marble bathtub is filling with water and I am looking forward to washing myself after all these weeks, I look down to the streets from the 18th floor. Huts made of wood and metal sheets are standing side by side. The street lighting makes everything look pale and green. Women are cooking on small, open fireplaces. Children in ragged clothes and sooty black faces are playing football. They use tin cans and plastic bottles as balls.

Those are kids who fish leftovers from the small restaurants' plates before they are thrown away. Children who express utmost joy if they receive a bread roll or some cookies.

### Questions are coming up in my head:

- › Why am I, at age 23, up here and not down there like so many others?
- › Why do these impressions affect me so much?
- › How can I use my skills and opportunities to support others while at the same time enjoy myself and earn an income for a perfect life?

Right after I graduated in construction engineering, I founded a construction management company. The challenges were big and during this phase, I lost track of my goals because of stress, time pressure, tension and responsibility. They were covered by the daily “fight for survival” and would only come back to light about ten years later.

This “fight“ developed through the assumption that I would have to interact “decently” and “like an adult” and that I was supposed to take responsibilities. I wanted to have an income, to be able to take care of my family later. The ambition to raise a company from nothing into success was a huge burden on me. At one point or another, it always pushed me down to the ground.

I was afraid to turn my hobby into my profession and to make a living out of photographs and slideshows. Even though this path has been so easy for me so far and it indeed showed some success, I didn't take the next step. It was just not “real work”. I turned away from my path and ignored my feelings, just to take the allegedly safer path.

With the backpacking trips on all continents I wanted to do something nobody else in my circle of friends had ever done before. The fears of my family and friends made me feel insecure. How did they want to judge a journey if they had never undertaken one themselves? Next to my training and university, I earned enough money to afford the flight

tickets, equipment and plenty of specialised literature. I didn't need more. I realized my plans. I admit I was a little bit naive sometimes, yet always successful.

Regarding my career choice, I did not have that much courage. Family, friends and acquaintances were suddenly superior with their experiences. Each of my acquaintances worked a bourgeois job and everyone of them – from an external point of view – seemed to do fine. Because of that, I decided for the building industry, a down-to-earth and allegedly future-proof industry. I still took the step of becoming self-employed, but not on the photography and speech path. **I was too afraid to follow my feelings and choose my own path.**

The “down-to-ground” plan was the following: My company was supposed to secure me financially so that I would not have to rely on the daily income. Then I could take some time – I thought so – for my visions and goals. However, despite a lot of commitment and many working hours, I did not fully reach my goal with this plan.

At the age of 38 I had a nice house already, but financially seen I did not yet have the desired scope. Because of the burden, I was also frustrated, stressed and often sick. I felt like my life was just passing by.

Out of this situation, I developed a process of self-discovery which I initially underestimated. The more I dealt with it, the more questions were raised:

- Why am I still often in bad mood, despite my professional “success”?
- Why do I allow the stress to make me sick?
- How is this supposed to work later on when I also have children?

At first, I couldn't find any answers to those questions. I only knew that I didn't want to be a discontented and irritable father to my children. For the children of the world I hadn't done much so far either.

In seminars for personal development and in books – from meditation to project management – I found many answers.

But the amount of detailed information every now and then drove me to the brink of despair. Furthermore, there are apparently countless possibilities on how to interpret, filter and combine those advices. The practical application, as well as the combination with other aspects of my life raised problems.

Matters were made worse by the fact that this radical change for me – as well as for many others – happened in a phase of my life in which I already had way too much to do anyway. It required a lot of commitment to financially make ends meet with a wife, three children and a house.

But in the end, the most important thing is to combine creativity and success. To find your own path, free and independent. Or should I say: to rediscover your path? It is important to be determined. To live exactly that life of your imaginations. To have time for yourself and for the people you love. To use a system that will lead you to more time, more money and more joy.

Do you want it too?

**This book can help you find answers to the following questions quickly and efficiently:**

- › How can we permanently bring more time, more money and more joy into our lives?
- › How can we be sure that the path we are taking is really ours?
- › How do we withstand the internal and external pressure of “being different”?
- › What is the result of the changes we make?
- › What are the reasons that let us keep up?
- › Where do we put our fears and doubts?
- › Where do we find the energy to reach our goals?
- › When will we actually be successful?
- › How do we stay successful?